

Craig J. Allison

www.craigjallison.com – 703-403-9835 – craigjallison@hotmail.com

Skills

- Broadcasting & Breaking News
- ENPS & EDIUS
- Web Content Writing
- Communication Leadership

Education

Bachelor of Arts: Communication Studies Major (Public Relations emphasis)
Theatre Minor

Graduation: 12/2021

James Madison University (JMU) – Harrisonburg, Va.

Work History

News 12 / 26 (WRDW / WAGT) Gray Television, Augusta, Ga. (01/2022 – Present)

- Weekend Evening Anchor (06/2022 – Present) Also acting digital desk writer on weekends
- Multimedia Journalist (01/2022 – Present) Beat focus on city government reporting in Augusta-Richmond County

Reporter, WSVN News Harrisonburg Radio Group, Harrisonburg, Va. (05/2021 – 12/2021)

- Gather and anchor news on local news talk radio (92.1 FM/550 AM)
- Provide live and current traffic and weather updates for local Shenandoah Valley stations
- Interview local figures and program voice recordings for later radio broadcasts

Breeze TV James Madison University, Harrisonburg, Va. (03/2019 – 12/2021)

- Anchor and Managing Editor (04/2021 – 12/2021)
- Entertainment Anchor on 'Entertainment Update' (09/2020 – 04/2021)
- Multimedia Journalist (03/2019 – 12/2021)

Intern, Army Science Board (ASB) Turtle Reef Holdings, LLC, Arlington, Va. (12/2019 – 01/2020)

- Researched ASB reports at the National Archives and biographies of members
- Created binders and electronic files
- Helped organize filing system at Arlington office

Resident Advisor James Madison University, Harrisonburg, Va. (08/2019 – 05/2020)

Communications Intern, SGIA Fairfax, Va. (05/2019 – 08/2019)

- Drafted/updated SGIA News section of "The Journal"
- Tracked deliverable fulfilment and results for media partner agreements (PRINTING United and partner deliverables)
- Used TrendKite to monitor and report on SGIA and PRINTING United media coverage, compared to competitors as necessary
- Tracked deliverable fulfilment and results for association partner agreements (PRINTING United and partner deliverables)

Honors & Activities

- Eagle Scout, Troop 1853 (01/2017)
- Winner, 2023 GABBY Merit Award for Best Newscast in Small Market TV, "News 12 at 11"
- College Media Association Pinnacle Awards, Best Four-Year Broadcast Station, Breeze TV: Finalist (2020 – 2021)
- 2020 VPA News & Advertising Contest, Breeze TV Staff, 2020 Election Show: First Place (2020)